



# EXHIBITION OPPORTUNITY

## Radioelektronika 2018

28th International Conference  
April 19 – 20, 2018 • Prague • Czech Republic

We are pleased to invite you to take an active part in **RADIOELEKTRONIKA 2018**, (April 19 - 20, 2018). This 28<sup>th</sup> Conference RADIOELEKTRONIKA will cover the area of wireless technology dramatically expanding and progressing in recent years. Wireless technologies and solutions are widely implemented because of their flexibility, reliability and contact-less nature. Special attention will be paid to the initiative Industry 4.0 and Internet of Things – both of them based upon the wireless approaches.

See <http://radioelektronika.fel.cvut.cz/> for more information about the event.

We are offering a variety of ways for you to present your company's products and services to the attendees:

- ❖ **EXHIBITION TABLE** suitable for exhibition of your products, books, etc. Tables will be situated in a hall in front of the conference rooms on **Thursday April 19, 2018**. It allows free admission for 1-2 persons. Additional person has to register as student participant on-line.
- ❖ **BOARD** (145 height x 115 cm width) for displaying your promotional materials, located in coffee breaks area in front of the conference rooms.
- ❖ **COMPANY LOGO** displayed in the main conference hall during the presentations or at coffee break area. Minimum logo size is 50 x 50 cm and maximum 150 cm height x 130 cm width. Your Company Logo should be delivered to the hotel no later than Tuesday April 17, 2018.
- ❖ **COMPANY WEB PROMOTION** - the logo of your company will appear on the conference web page.
- ❖ **COMPANY WEB PROMOTION WITH LINK** - the logo of your company will appear on the conference web page with a link to your company web page.
- ❖ **½ PAGE IN PROCEEDINGS** – space for your advertisement in proceedings, to be sent by April 5, 2018.
- ❖ **INSERTION OF YOUR MATERIALS** (leaflets, brochures, etc., to a maximum of 20 pages) in the conference package for delegates, which will be provided to delegate when they arrive at registration desk. At least 120 copies of your materials must be delivered to Action M Agency no later than April 11, 2018.
- ❖ **SOCIAL EVENT TICKET** – allows participation at Welcome Dinner
- ❖ **MAJOR EVENT SPONSORSHIP** - Major Sponsorship includes free admission for 1-2 attendees to the conference, an opportunity to welcome delegates at the Opening Session, exhibition table, your company logo prominently displayed throughout the period of the conference, company web promotion with the link and material in conference package.

SERVICES	Price (CZK)	VAT (21%)	Total (CZK)
<b>1 exhibition table (on Thursday – April 19)</b>	12 500	2 625	<b>15 125</b>
<b>1 board</b>	8 500	1 785	<b>10 285</b>
<b>1 company logo</b>	7 500	1 575	<b>9 075</b>
<b>1 company web promotion (logo)</b>	5 500	1 155	<b>6 655</b>
<b>1 company web promotion (logo &amp; link)</b>	9 000	1 890	<b>10 890</b>
<b>½ page in proceedings</b>	5 000	1 050	<b>6 050</b>
<b>Material in conference package</b>	6 500	1 365	<b>7 865</b>
<b>Social event ticket</b>	800	168	<b>968</b>
<b>Major event sponsorship</b>	28 000	5 880	<b>33 880</b>

Prices are in CZK (Czech Crowns). To give you a better idea please check the exchange rates at <https://www.cnb.cz/en/index.html>

To participate, please complete and return the **Exhibition Reply Form** as soon as possible, but not later than **March 15, 2018**.

Please do not hesitate to contact us with any questions or additional requirements.

Petr Páta & Miloš Klíma, co-chairs of the conference  
Milena Zeithamlová  
on behalf of RADIOELEKTRONIKA 2018 organizing committee  
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